**Conclusions:**

***Parent Category:***

1. Analyzing the given data, the crowdfunding campaigns shows most successful rate on “Theater” and least rate on “journalism” when compared across all other categories such as film & Video, food, games, music, photography, publishing, technology with respect to all the countries.

***Sub Category:***

1. The most successful rate on “Plays” has significantly increased from minimum to maximum level of intervals and the least category on “world music” stays in the very low level and also there is no evident to view its growth trend from the data set provided.
2. From the statistics, based on the parent category and years, month of “July” shows more successful rate of outcomes compared to all other months. Hence I conclude that the data shows more successful outcome across failed and canceled outcomes.

**Limitations:**

* There are only limited data for a particular field
* Lack of Data to analyze the trends before 10 years.
* Data are not from the temporal time period
* Factors such as customer behavior, external influence, Inflation are not clear in arriving outcome

**Charts:**

***Bubble chart:***

A bubble chart is similar to a scatter plot in that it can show distribution or relationship. There is a third data set shown by the size of the bubble or circle.

***Waterfall Chart:***

Use a waterfall chart to show how an initial value changes with intermediate values — either positive or negative — and results in a final value.

***Dual Axis Chart:***

A dual-axis chart allows you to plot data using two y-axes and a shared x-axis. It has three data sets. One is a continuous data set, and the other is better suited to grouping by category. Use this chart to visualize a correlation or the lack thereof between these three data sets.